

KRCR-TV
ISSUES/PROGRAM REPORT
3rd QUARTER
07/01/08 – 09/30/08

COMMUNITY ISSUES

In accordance with Federal Communications Commission Rules and Regulations the following Community Issues received significant programming treatment by KRCR-TV. They are not necessarily listed in order of priority.

Healthcare
Public Safety
Human Interest
Community Events
Non-Broadcast Efforts
Environment
Economy
Education
Community Interest

HEALTHCARE

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 7/9/08
Length: 1:16
Description (script):

[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
[<mos>T_MikeMANGAS</mos>]

THE HEALTHCARE SYSTEM IN CALIFORNIA MAY BE ON LIFE SUPPORT RIGHT NOW.. AND A 10 PER CENT CUT IN MEDI-CAL PAYMENTS THAT WENT INTO EFFECT JULY FIRST.. MIGHT BE THE EQUIVALENT OF PULLING THE PLUG.

[TAKE PKG
NUMBER: MEDI-CAL CUTS PKG; MM527 v32
OUTCUE: intervened in time."
DURATION:1:16]
[<mos>medi-cal cuts pkg 0:44</mos>]
{***PKG***}

[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS @ :00]
[<mos>Lower3rd_DEAN GERMANOCEO, Shasta Comm. Health</mos>][Notes:HITS @ :31]

<IT HAS A RIPPLE EFFECT THAT GOES FAR BEYOND MEDI-CAL PATIENTS.

LIKE CHILDREN AT SHASTA COMMUNITY HEALTH CENTER.. WHO NO LONGER HAVE ACCESS TO EAR, NOSE AND THROAT DOCTORS.

MEDI-CAL REIMBURSEMENT IS ALREADY AT THE BOTTOM OF STATE PAYERS IN THE COUNTRY.

AND WHEN SPECIALISTS CAN'T MAKE IT.. THEY CAN LEAVE THE COMMUNITY.. FORCING *EVERYONE* TO GO TO SACRAMENTO.. OR THE BAY AREA.

C-E-O DEAN GERMANO SAYS THE SYSTEM IS GRAVELY ILL...

"many clinicians, many organizations, they just can't sustain that kind of a loss, so they choose to move on to other things. You hear the term haircut? The 10% some people say is a haircut, I call it more like a decapitation, since the person was bald to begin with."

WHAT WILL IT TAKE TO GET THE HEALTH CARE SYSTEM OFF ITS DEATHBED?

UNFORTUNATELY.. MAYBE A TRAGEDY.

"If you have children who lose their hearing, or lose their speech because of something preventable, you have somebody innocent, something simple, dramatic, that happens. Somebody who has mental health issues for example that ends up killing people because no one intervened in time.">

[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
[<mos>T_MikeMANGAS</mos>]
{MIKE}

A NEWS CONFERENCE IS SCHEDULED AT MERCY MEDICAL CENTER IN REDDING TOMORROW MORNING TO ADDRESS WHAT GERMANO CALLS A HEALTH CARE "CRISIS."

WE'LL HAVE THAT STORY TOMORROW NIGHT.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/10/08

Length: 1:07

Description (script):

[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
[<mos>T_MikeMANGAS</mos>]

LOCAL HEALTHCARE OFFICIALS BANDED TOGETHER TODAY.. TO SAY THE SYSTEM IS BROKEN.. AND NEEDS AN IMMEDIATE TRANSFUSION OF MONEY.. OR IT COULD COLLAPSE.

[<mos>medi-cal cuts II pkg 0:38</mos>]

[TAKE PKG

NUMBER: MEDI-CAL CUTS II PKG; MM527 v33

OUTCUE: those wait times."

DURATION:1:07]

[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS @ :00]

[<mos>Lower3rd_DR. DANIEL LENSINKN. Vly. Medical Assn. Pres.</mos>][Notes:HITS @ :19]

[<mos>Lower3rd_RICK BARNETT Mercy Med. Ctr. President</mos>][Notes:HITS @ :34]

[<mos>Lower3rd_ROB HAMILTON Emergency Services Dir.</mos>][Notes:HITS @ 1:01]

{***PKG***}

<A NEWS CONFERENCE IN THE SHADOW OF MERCY MEDICAL CENTER'S ALWAYS-BUSY EMERGENCY ROOM. OFFICIALS AGREED MEDI-CAL ALREADY HAS THE WORST REIMBURSEMENT RATES IN THE COUNTRY.. AND A 10 PER CENT CUT ON JULY FIRST COULD PUSH THE SYSTEM OVER THE EDGE.

"right now, literally a pizza costs more than what medi-cal pays for a level 3 office visit to manage multiple complex medical problems."

DOCTORS ARE ALREADY LEAVING THE AREA.. AND THE MEDI-CAL CUTS WILL ONLY HELP SHOW THEM THE DOOR.

"just in the last 7 months, 9 physicians in the greater Redding community have made decisions to leave the area, and many of them leaving California, because they cannot afford to practice, and keep their practices open anymore."

DOCTORS LEAVING.. OR NOT ACCEPTING MEDI-CAL.. FORCES PATIENTS TO CROWD INTO EMERGENCY ROOMS WITH LESS THAN CRITICAL NEEDS.. LEADING TO LONGER WAIT TIMES FOR THOSE WHO REALLY NEED IMMEDIATE HELP.

"it impacts everybody, even those with insurance who come to see us are going to unfortunately be experiencing those crowds and those wait times.">

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

[<mos>T_MikeMANGAS</mos>]

I ALSO HEARD FROM SHASTA REGIONAL MEDICAL CENTER.

OFFICIALS THERE SAY THEY GET BACK ONLY 78 CENTS FOR EVERY DOLLAR SPENT.. AND THAT WAS *BEFORE* THE 10 PER CENT CUT.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/13/08

Length: 1:00

Description (script):

[TAKE: TWO SHOT]

{***TWO SHOT***}

[ReadRate:13]

[<mos>Lower3rdTalentDouble_CourtneyTim</mos>]

{TIM}

EVERY YEAR MILLIONS OF PEOPLE FIND THEMSELVES STRUGGLING TO GET BASIC HEALTHCARE.

{COURTNEY}

AS I FOUND OUT TODAY, THE SHASTA COMMUNITY HEALTH CENTER NOT ONLY WORKS TO DECREASE THAT NUMBER, BUT ALSO TO FACILITATE RELATIONSHIPS BETWEEN THOSE WHO NEED HELP AND THOSE WHO *CAN HELP.

[TAKE PKG

OUTCUE: what I want to do

DURATION:1:00]

[<mos>Homeless Healthcare PKG2 0:32</mos>]

{***PKG***}

[<mos>Lower3rd_COURTNEY LAYDONReporting</mos>][Notes:HITS AT : 01:00-05:00]

[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS AT : 10:00-15:00]

[<mos>Lower3rd_CATIE BARRShasta Community Health Ctr</mos>][Notes:HITS AT : 16:05-26:20]

[<mos>Lower3rd_SARAH ANDERSONReceives Treatment at SCHC</mos>][Notes:HITS AT : 42:05-42:29]

<CATIE BARR AND OTHER SHASTA COMMUNITY HEALTH CENTER INTERNS ARE WORKING TO IMPROVE THE LIVES OF THE HOMELESS ... BUT, IT 'S THE HOMELESS WHO'VE MADE AN IMPACT ON THEM.

it's really changed the way I view society and especially homeless people ...

People have tendency to criminalize poverty. They associate homeless people or poor people as criminals or alcoholics or substance abuse and that's really not the case

THAT'S EXACTLY THE MESSAGE THAT WAS CONVEYED AT TODAY'S HEALTHCARE FOR THE HOMELESS PICNIC

56-MILLION PEOPLE DON'T HAVE ACCESS TO BASIC HEALTHCARE.

WITHOUT THE SHASTA COMMUNITY HEALTH CENTER ... MANY OF THE PEOPLE HERE WOULDN'T HAVE A PLACE TO TURN

They help me with my condition and getting my meds and making sure I'm safe and I don't have seizures.

AND, IT'S PEOPLE LIKE SARAH WHO'VE HELPED CATIE REALIZE WHAT SHE'LL BE DOING IN THE FUTURE

This I think is what I'm going to be really happy doing so This has definitely changed my view on what I want to do>

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

{***COURTNEY***}

[ReadRate:13]

[<mos>Lower3rdTalent_Courtney</mos>]

HEALTHCARE FOR THE HOMELESS DAY IS PART OF NATIONAL HEALTH CENTER WEEK.

ACCORDING TO THE SHASTA COMMUNITY HEALTH CENTER ... FACILITIES LIKE THEIRS SAVE THE COUNTRY'S HEALTH CARE SYSTEM 17 POINT SIX BILLION DOLLARS A YEAR.

PUBLIC SAFETY

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/9/08

Length: 1:40

Description (script):

[Anchor:COLIN]

{***COLIN***}

[ReadRate:13]

[<mos>DevelopingTalent_ColinMcAVOY</mos>]

SHASTA COUNTY'S FIRE BILL IS UP ALMOST TWO-MILLION DOLLARS..
JUST FROM MONDAY.

KRCR NEWS CHANNEL 7'S CARRIE MARCHESE ASKED SOME TOUGH
QUESTIONS ... AND GOT SOME HONEST ANSWERS...

[TAKE PKG

OUTCUE: DIRECT OUT

DURATION:1:40]

{***PKG***}

[<mos>Lower3rd_GOV. SCHWARZENEGGER(R) California</mos>][Notes:HITS AT : 00]

[<mos>Lower3rd_ROGER RAINESCal Fire Finance Chief</mos>][Notes:HITS AT : 18-22]

<Governor Bite:

Our budget system itself has failed the people of California for decades now, and
so I wanted to straighten that out this year, but nevertheless with all of those
problems, we know, when it comes to **public safety**, we don't even want to look
at the budget because **public safety** is our number one priority!

Cal Fire Bite:

we help support operations and our main goal is to put the fire out and keep
the community safe whatever tool we need to make that happen ... We try to get
it!

YOU HEARD THEM.

AND IF THEY SOUND PASSIONATE ... THAT'S BECAUSE THEY ARE.

ROGER RAINES IS CAL FIRES MONEY WATCH DOG FOR SHASTA
COUNTY.

THE COST OF FIGHTING FIRES EVERY DAY ... ABOUT AT 1-POINT 5
MILLION DOLLARS!

WHILE THAT FIGURE SOUNDS INTENSE ... IN SOME WAYS IT'S QUITE
SIMPLE.

TAKE SAC LUNCHES!

Your not talking about an ordinary sack lunch that you can send with your
kids to school or a peanut butter sandwich and a can of juice.

WE'RE TALKING ABOUT 3000 CALORIES OF LIFE FOOD ... 2 TIMES A
DAY ... FOR A 24 HOUR SHIFT.

AND YES IT ADDS UP!

THAT ALONG WITH FUEL ... AIR TANKERS ... TOOLS ...HOSES ... AND
SLEEP.

YES ... HOTEL ROOMS ARE ON THE BILL SHEET.

BUT RAINES SAYS SHUT EYE IS NOT NEGOTIABLE.

You might here someone say ... It's not your money ...It's my money ... But I
am a tax payer and so is everybody else on this team here in redding and in

california so our job is to safe guard those tax dollars and make sure their being used well.

THE SIGN BEHIND RAINES SAYS NO SPECIAL ORDERS ... BUT THAT'S NOT REALLY THE CASE.

JUST LOOK AT YOUR WINDOW.

AS THE WINDS SHIFT ... AND THE SMOKE INCHES CLOSER ... MORE ORDERS ARE ROLLING IN!

THANKFULLY SOMEBODY WE'LL BE THERE ... TO BACK THEM UP.

CARRIE MARCHESE ... KRCR NEWS CHANNEL 7.>

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/19/08

Length: 1:35

Description (script):

[Anchor:MIKE]

{***MIKE***}

[ReadRate:13]

[<mos>MaleOTS_BINGE DRINKING</mos>]

WITH THE FALL TERM ABOUT TO START.. A GROUP OF EDUCATORS SAYS THE BEST WAY TO DEAL WITH CAMPUS BINGE DRINKING -- *LOWER* THE DRINKING AGE .

YOU HAVE TO ASK.. WOULDN'T THAT MAKE THE PROBLEM EVEN WORSE?

ABC'S CARLA WOHL SAYS IT DEPENDS ON WHOM YOU ASK.

[TAKE PKG

OUTCUE: direct out

DURATION:1:35]

{***PKG***}

[<mos>Lower3rd_DRINKING AND THE LAWIs 18 To Young To Drink?</mos>][Notes:HITS AT :00 - :05]

[<mos>Lower3rd_ADAM GINGRICHSophomore</mos>][Notes:HITS AT :09 - :12]

[<mos>Lower3rd_DAVID OXTOBYPresident Pomona College</mos>][Notes:HITS AT :33 - :40]

[<mos>Lower3rd_APRIL SNOOKEM.A.D.D.</mos>][Notes:HITS AT :52 - :59]

[<mos>Lower3rd_MAURICE SANTOSSStudent</mos>][Notes:HITS AT 1:13 - 1:18]

[<mos>Lower3rd_CARLA WOHLABC News</mos>][Notes:HITS AT 1:19 - 1:33]

<nats up drinking game - On college campuses across the country, students will soon be pounding back beers. SOT ADAM GINGRICH Sophomore "I just want to have a good time with my friends ..everyone gets drunk and parties hard." No one disputes that binge drinking among underage students is a huge problem. But now college presidents from 100 of some of the nation's best known universities say the 21-year-old federal age limit for drinking may be making it worse by pushing the behavior into the shadows. They want a national debate about lowering the drinking age to 18. SOT DAVID OXTOBY President, Pomona College "I think if we were able to show responsible drinking and model responsible drinking and educate students about it, that would be very beneficial for everybody" The very suggestion has MADD, Mothers Against Drunk Driving-- seeing red. They say a lower drinking age would lead to more alcohol-

fueled accidents: SOT APRIL SNOOK MADD "The presidents who signed onto this are not looking at the scientific studies that have been done...scientific studies have shown that the under- 21 law saves lives." MADD is urging parents to reconsider the safety of schools whose presidents want to reevaluate the 21-year-old drinking age. The debate is likely to get louder in the coming weeks as students head back to campus. SOT MAURICE SANTOS Student "I think at 18 you're still too immature. Even 21 is still kind of pushing it." CARLA WOHL ON CAMERA: Studies show more than 40 per cent of college students report symptoms of alcohol abuse-- a problem, one educator said, that won't be won't be eliminated by lowering the drinking age. Carla Wohl, ABC News, Los Angeles.>

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

[<mos>T_MikeMANGAS</mos>]

{MIKE}

NONE OF THE ADMINISTRATORS ON THE LIST ARE FROM PUBLIC UNIVERSITIES IN CALIFORNIA.. INCLUDING CHICO STATE.

[<mos>L3D_WWW.KRCRTV.COM_For More Information</mos>]

FOR A FULL LIST OF WHO THINKS IT'S A GOOD IDEA.. GO TO OUR WEBSITE.. CLICK ON THE NEWS TAB.. AND THEN THE "AS SEEN ON" LINK ON THE RIGHT HAND SIDE OF THE PAGE.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/19/08

Length: 1:31

Description (script):

[Anchor:COLIN]

{***COLIN***}

[ReadRate:13]

[<mos>Lower3rdTalent_Colin</mos>]

IS THE FOOD *YOU'RE EATING SAFE?

THE RECENT E-COLI OUTBREAK HAS STRUCK A NERVE WITH EVENT ORGANIZERS AND COUNTY FOOD INSPECTORS.

THEY SAY THERE IS A PROTOCOL THAT SHOULD BE FOLLOWED WHEN SERVING FOOD TO THE PUBLIC.

K-R-C-R NEWSCHANNEL SEVEN'S SHANNON HANDY HAS MORE ON THE STATE SAFETY MEASURES THAT ARE DESIGNED TO KEEP PEOPLE FROM GETTING SICK.

[TAKE PKG

OUTCUE: newschannel seven

DURATION:1:31]

{***PKG***}

[<mos>ecoli protocol pkg 0:47</mos>]

[<mos>Lower3rd_REDDINGShasta County-September 7th</mos>][Notes:HITS AT :00-:10]

[<mos>Lower3rd_KEN GEIGERAsphalt Cowboys</mos>][Notes:HITS AT :40-:47]

[<mos>Lower3rd_FOREST RANCHButte County</mos>][Notes:HITS AT :1:06-1:15]

[<mos>Lower3rd_FERN HASTINGSShasta Co. Food Program Mgr</mos>][Notes:HITS AT :1:22-1:27]

<THIS TIME OF YEAR, THERE SEEMS TO BE A COMMUNITY EVENT EVERY WEEKEND WHERE FOOD IS BEING SERVED.

nats

FERN HASTINGS HELPS PUT ON THOSE EVENTS.

Here's a list

BUT, IT'S NOT WHAT YOU THINK--SHE'S A FOOD INSPECTOR.

If you are serving food to the public at a temporary you need to fill out a form with our office.

THE FORM INCLUDES EVERYTHING FROM WHERE THE EVENT IS TO WHAT'S ON THE MENU.

ONCE FILED, HASTINGS WILL OFTEN VISIT THE EVENT.

THAT'S SOMETHING THE ASPHALT COWBOYS KNOW ALL ABOUT.

THEY HOLD SEVERAL EVENTS A YEAR--FEEDING TENS OF THOUSANDS OF PEOPLE.

These are the warmers we use after the food is being cooked.

Anytime you're serving food to the public, we're overseen by the shasta county department of health and there's guidelines we have to adhere to to make sure the food is safe.

KEN GEIGER SAYS IN THEIR 56-YEAR HISTORY, THE ASPHALT COWBOYS HAVE NEVER HAD ANY REPORTS OF SOMEONE GETTING SICK.

This report shows that we were not in violation of any requirements.

BUT, IT DOES HAPPEN.

THERE'S NO CONFIRMATION ON WHETHER OR NOT A PERMIT HAD BEEN GIVEN TO THE BARBECUE THAT PROMPTED THE E-COLI OUTBREAK IN BUTTE COUNTY.

NEVERTHELESS, COUNTY HEALTH INSPECTORS SAY THAT'S ALWAYS A POSSIBILITY.

we get a lot of events that we permit so I don't know that many slip through the cracks. But, then again, we don't know cause we don't inspect them.

SHANNON HANDY, K-R-C-R NEWSCHANNEL SEVEN.>

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

[<mos>Lower3rdTalent_Colin</mos>]

SHASTA COUNTY ENVIRONMENTAL HEALTH TELLS US THE TWO WAYS YOU CAN AVOID E-COLI AND OTHER FOOD-BORN ILLNESSES...KEEPING FOOD AT THE RIGHT TEMPERATURE AND WASHING YOUR HANDS.

HUMAN INTEREST

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/19/08

Length: 13

Description (script):

[TAKE: VID OFF TOP]

{***VID OFF TOP***}

{***CARRIE***}

[ReadRate:13]

[<mos>Lower3rd_ANDERSONShasta County</mos>]

THE FIRE COMMAND CENTER IN ANDERSON ... RECEIVED AN UNUSUAL PATIENT ON THURSDAY.

THE CUB NICKNAMED "LI'L SMOKEY" ... WAS FOUND IN THE SHASTA-TRINITY NATIONAL FOREST WEST OF REDDING.

WE'VE SINCE LEARNED THE CUB IS DOING GREAT.

HE WAS TREATED FOR DEHYDRATION, BURNS ON HIS LITTLE PAWS ... AND A CUT TO HIS LEFT EYE.

THE SIX-MONTH-OLD IS NOW RECOVERING AT A REHABILITATION CENTER IN SOUTH LAKE TAHOE.

OFFICIALS HOPE TO RELEASE THE LITTLE GUY ... BACK INTO THE WILD EARLY NEXT YEAR.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/26/08

Length: 1:28

Description (script):

[Anchor:CARRIE]

{***CARRIE***}

[ReadRate:13]

[<mos>FemaleOTS_MORTGAGE</mos>]

IT WAS A LOP-SIDED VOTE IN AN UNUSUAL SATURDAY SESSION ... WHERE THE SENATE APPROVED A BILL ... TO HELP ALL SIDES CAUGHT IN THE MORTGAGE CRISIS.

ABC'S VIVIANA HURTADO HAS THE DETAILS ON THE NEW BILL ... THE PRESIDENT IS READY TO SIGN OFF ON.

[TAKE PKG]

OUTCUE: DIRECT OUT

DURATION:1:28]

{***PKG***}

[<mos>Lower3rd_SEN. CHRISTOPHER DODD(D) CT</mos>][Notes:HITS AT : 10]

[<mos>Lower3rd_SEN. JIM DEMINT(R) SC</mos>][Notes:HITS AT : 42]

[<mos>Lower3rd_BRENDA MUNIZACORN</mos>][Notes:HITS AT :1:03]

[<mos>Lower3rd_VIVIANA HURTADOABC News</mos>][Notes:HITS AT : 1:16]

<script: pkg/nats/gavel) "72 yeas, 13 nays." after months of debate, the senate saturday passed the most sweeping housing legislation in decades. (sot/senator christopher dodd) "it's sending a message to the american people that the congress of the united states -- despite an alternative reputation -- can actually

get things done." (gfx) the key points include: \$300 billion dollars to help 400,000 families in foreclosure, refinance into more affordable loans. emergency funding to prevent the collapse of fannie mae and freddie mac. these lending giants own or guarantee nearly half of all home mortgages. (vo) some republican opponents say the legislation rewards irresponsible lending practices with a bail out. (sot/senator demint) "no matter what's wrong with it, most of the members of this senate are going to come in and vote for it, and check the box and go home and say they did something about housing." foreclosures are up by more than 120% from last year, and exisiting home sales down to a 10 year low. critics say washington needs to make sure this financial mess never happens again. (sot/brenda muniz/acorn) "what went wrong with the practices that were allowed to go basically unchecked in the market place that actually got people into these bad loans to begin with?" (tag) the legislation goes to the white house this weekend. the president says he will sign the bill into law. viviana hurtado, abc news , washington. >

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/10/08

Length: 0:37

Description (script):

[Anchor:COURTNEY]

{***COURTNEY***}

[ReadRate:13]

[<mos>Lower3rdTalent_Courtney</mos>]

HOMEOWNERS IN FIRE PRONE AREAS NOW HAVE A NEW WAY TO PROTECT THEIR DWELLINGS FROM WILDFIRES.

[TAKE VO

ITEM TIME:0:37]

{***VO***}

[<mos>Lower3rd_PARADISEButte County</mos>]

THIS AFTERNOON FIRESTORM FIRE SUPRESSION HOSTED A DEMONSTRATION OF THERMO-GEL.

HOMEOWNERS CAN APPLY THE HEAT RESISTANT GEL TO THEIR HOMES SIX TO EIGHT HOURS BEFORE A FIRE HITS.

FIRESTORM'S DAVID BREGLIA SAYS THE PRODUCT IS MADE FROM AN UNUSUAL MATERIAL.

COMMUNITY EVENTS

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/2/08

Length: 13

Description (script):

[TAKE SOT

OUTCUE: SERVE YOU IMMEDIATELY

DURATION:0:12]

{***SOT***}

[<mos>Lower3rd_FRANK GALUSHAVolunteer</mos>]

<these people will be the first responders if you make a call to 9-1-1from shingletown or the surrounding community. These people will be there to serve you immediately>

[TAKE: MORE VO]

{***MORE VO***}

{***CARRIE***}

[ReadRate:13]

FRANK SAYS FUND RAISING EVENTS LIKE FUN DAY ... HELP SHINGLETOWN MAINTAIN A HIGH LEVEL FIRE DEPARTMENT.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/15/08

Length: 1:00

Description (script):

[Anchor:TIM]

{***TIM***}

[ReadRate:13]

[<mos>Lower3rdTalent_Tim</mos>]

THE ANNUAL GLENN COUNTY SPLENDOR IN THE VALLEY FUND RAISER GOT A BIG BOOST TODAY.

[TAKE VO

ITEM TIME:1:00]

{***VO***}

[<mos>Lower3rd_CHICOButte County</mos>]

TRI-COUNTIES BANK IN CHICO DONATED FIVE-THOUSAND DOLLARS TO THE CAUSE.

ORGANIZERS FOR THE YEARLY EVENT HOPE TO RAISE AROUND 80 TO 100 THOUSAND DOLLARS.

ALL MONEY GOES TO THE GLENN MEDICAL CENTER...THIS YEAR THEY HOPE TO HELP RENOVATE PATIENT ROOMS.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/20/08

Length: 0:43

Description (script):

[ReadRate:13]

[<mos>Lower3rdTalent_Shannon</mos>]

THE SLUMPING ECONOMY IS AFFECTING ALMOST EVERYTHING..AND EVERYONE.

WHICH IS WHY BUSINESS OWNERS HAVE TO GO ABOVE AND BEYOND TO MAKE ENDS MEET.

OUR PHOTOJOURNALIST, ADAM MCALISTER WAS DOWN AT THE REDDING BEER AND WINE FESTIVAL TODAY.

AND AS HE SHOWS US...ENTERTAINMENT FOR SOME..IS JUST ANOTHER OPPORTUNITY FOR OTHERS.

[TAKE PKG

OUTCUE: enjoy their families

DURATION:0:43]

{***PKG***}

[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS AT :00-:05]

[<mos>Lower3rd_BILL WEBBLake Blvd. Raley's Manager</mos>][Notes:HITS AT :06-:10]

<THE BEER AND WINE FESTIVAL THIS IS OUR FOURTH YEAR HERE, WE HAVE A LOT OF FUN

Nats:::Getting Jiggy wit it::: 2secs

OUR MAIN GOAL IS TO INTERACT WITH OUR CUSTOMERS

Sound:: you guys still with me.....it is good!!!

Sound:: So do you guys like pair foods and wines?

WE APPRECIATE THERE BUSINESS, REMIND THEM THAT WE CAN MEET THEIR PARTY NEEDS, THEIR HOLIDAY NEEDS

Sound:: Actually we're looking for this wine in a one and a half liter bottle for people that are entertaining.

Sound:: we'll come see me, if you wanna talk wine I'm your guy.

THIS IS A LOT OF FUN TO GET OUT OF THE RAILEY'S SUIT AND GET OUT WITH THE PEOPLE AND SHOW THEM THAT WE'RE REGULAR PEOPLE WANTING TO HAVE A GOOD TIME AND WANNA BE APART OF THEIR LIFE, GET IN THEIR FOOD, GET INTO THEIR DINNERS AND HELP THEM ENJOY THEIR FAMILIES>

[ReadRate:13]

[<mos>Lower3rdTalent_Shannon</mos>]

THIS IS BILL'S FOURTH YEAR AT THE BEER AND WINE FESTIVAL.

IF YOU WANT TO GO..YOU'RE GOING TO HAVE TO WAIT UNTIL NEXT YEAR.

THE EVENT ENDED A FEW HOURS AGO.

NON-BROADCAST EFFORTS

This quarter was used in preparation and planning for the Share Your Harvest Event benefiting the Salvation Army Canned Food Drive.

ENVIRONMENT

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/24/08

Length: 0:39

Description (script):

[Anchor:JENNIFER]

{***JENNIFER***}

[ReadRate:13]

[<mos>T_JenniferSCARBOROUGH</mos>]

ILLEGALL DUMPSITES, THERES HUNDRED OF THEM ACROSS SHASTA COUNTY, PILES OF TRASH, MATTRESSES, WOODY DEBRIS YOU NAME IT, IT'S OUT THERE.

HARMING THE ENVIRONMENT AND SCARRING THE LANDSCAPE.

[TAKE VO

ITEM TIME:0:39]

{***VO***}

[<mos>Lower3rd_REDDINGShasta County</mos>]

IN AN EFFORT TO CRACK DOWN ON THE PROBLEM THE SHASTA COUNTY DISTRICT ATTORNEY'S OFFICE HAS SET UP A HIDDEN CAMERAS AT KNOWN ILLEGAL DUMPSITES TO CATCH OFFENDERS IN THE PROCESS. IT'S SOMETHING THIER NOT GOING TO TOLERATE ANYMORE.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/30/08

Length: 0:32

Description (script):

[TAKE SOT

OUTCUE: AND SAYING NO.

DURATION:0:15]

{***SOT***}

[<mos>Lower3rd_GOV. TED KULONGOSKI(D) Oregon</mos>]

<"I think that's going to be a very, very strong statement - when you have the three west coast states joined together and saying 'no.'">

[TAKE: MORE VO

ITEM TIME:0:32]

{***MORE VO***}

{***JENNIFER***}

[ReadRate:13]

THE PLAN ALSO SEEKS FEDERAL FUNDING TO STUDY THE POTENTIAL TO TAP THE OCEAN FOR ENERGY -- CHIEFLY HARNESSING THE POWER OF WAVES TO CREATE ELECTRICITY.

BUT THE GOVERNORS' AND ENVIRONMENTALISTS SAY MORE STUDY IS NEEDED FIRST... TO DETERMINE THE IMPACTS OF THE MACHINES ON THE FISHING INDUSTRY AND THE ENVIRONMENT.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/15/08

Length: 1:55

Description (script):

[TAKE: TWO SHOT]

{***TWO SHOT***}

[ReadRate:13]

[<mos>Lower3rdTalentDouble_JenniferMike</mos>]

{JENNIFER}

ALL THOSE FIRES SPARKED BY LIGHTNING A COUPLE MONTHS AGO ARE OUT -- BUT THE WORK IS FAR FROM OVER.

{MIKE}

AS HARD AS WESTERN SHASTA AND TRINITY COUNTIES WERE HIT.. WE NEED ONLY TO LOOK AT *EASTERN* SHASTA COUNTY FOR HOPE.

[TAKE PKG

NUMBER: REFORESTATION PKG; MM527 v56

OUTCUE: planting these trees."

DURATION:1:55]

[<mos>reforestation pkg 1:02</mos>]

{***PKG***}

[<mos>Lower3rd_NEAR MONTGOMERY CREEKShasta County</mos>][Notes:HITS @ :00]

[<mos>Lower3rd_MOON FIRESShasta County-June</mos>][Notes:HITS @ :35]

[<mos>Lower3rd_MARK GRAYSierra Pacific Forester</mos>][Notes:HITS @ :49]

[<mos>Lower3rd_DR. THOMAS BONNICKSENForestry & Wildfire Expert</mos>][Notes:HITS @ 1:27]

<THE FOUNTAIN FIRE BURNED SOME 64-THOUSAND ACRES IN 1992.. TO THE VERY DOORSTEP OF SMALL COMMUNITIES LIKE MONTGOMERY CREEK AND ROUND MOUNTAIN.

BUT 16- YEARS LATER.. A LOOK AT INDUSTRIAL TIMBERLAND OWNED BY ROSEBURG AND SIERRA PACIFIC.. SHOW WHAT REFORESTATION CAN DO.

MARK GRAY IS A REGENERATION FORESTER FOR SIERRA PACIFIC.

THIS IS THE CONE-DRYING SHED.. WHERE SEEDS ARE TAKEN FROM PINE CONES COLLECTED IN THE FOREST.. THEN SEEDLINGS ARE SPROUTED.. TO BE PLANTED IN BURNED AREAS.

SIERRA PACIFIC LOST CLOSE TO 12- THOUSAND ACRES IN THE MOON FIRE.

MARK'S WORKERS WILL START RE-PLANTING THIS FALL.. PUTTING THREE MILLION SEEDLINGS INTO THE GROUND OVER THE NEXT TWO YEARS.. BUT IT WON'T BE EASY.

SB1-

FORESTRY EXPERT THOMAS BONNICKSEN SAYS A BURNED FOREST TENDS TO REVERT TO BRUSH LAND.. AND THIS IS THE RIGHT THING TO DO FOR THE ENVIRONMENT.

SB2-

GRAY FINDS HIS JOB SATISFYING.. HE SAYS LOOKING AT WHAT THE FOUNTAIN FIRE ONCE DEVASTATED IS LIKE GETTING AN ANNUAL REPORT CARD.. BASED ON HOW IT'S GROWING.

THE TREES CAN'T BE HARVESTED FOR 30 TO 60 YEARS.. OR LONGER. THIS IS FOR FUTURE GENERATIONS.

SB3->

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

[<mos>T_MikeMANGAS</mos>]

{MIKE}

AND HE SAYS WHILE IT MAY MAKE ECONOMIC SENSE SOME DAY.. TIMBER COMPANIES ARE NOT *OBLIGATED TO REPLANT.. AND IT'S EXPENSIVE AND TIME- CONSUMING.

ECONOMY

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/14/08

Length: 0:38

Description (script):

[TAKE: TWO SHOT]

{***TWO SHOT***}

[ReadRate:13]

[<mos>Lower3rdTalentDouble_JenniferMike</mos>]

{JENNIFER}

THE GOVERNMENT'S MOVE TO TAKE CONTROL OF INDY-MAC, ONE OF THE COUNTRY'S LARGEST SAVINGS AND LOANS, HELPED STABILIZE WALL STREET TODAY.

{MIKE}

[TAKE VO

ITEM TIME:0:38]

{***VO***}

[<mos>Lower3rd_INVESTOR FEARSFreddie Mac & Fannie Mae</mos>]

INVESTORS AFRAID THAT FREDDIE MAC AND FANNIE MAE WERE ON THE ROPES LED TO A SELLOFF OF THEIR STOCKS TODAY.. BUT WITH THE PROMISE OF ACCESS TO BILLIONS OF FEDERAL DOLLARS, THE TREASURY DEPARTMENT AND FEDERAL RESERVE HOPE THEY'VE RESTORED CONFIDENCE IN THE LENDERS.

THE BAILOUT *DID SOFTEN THE BLOW ON WALL STREET.

BY CLOSING BELL.. FANNIE MAE STOCKS WERE DOWN ABOUT FIVE PERCENT.. FREDDIE MAC DOWN ABOUT SEVEN PERCENT.

TWO OTHER POSITIVE NOTES.. THE FED ADOPTING NEW RULES TODAY DESIGNED TO PROTECT HOMEBUYERS FROM SHADY MORTGAGE LENDERS.. AND A FORECLOSURE AID PLAN THAT HAD BEEN FACING A TOUGH TIME IN CONGRESS IS GETTING MORE ATTENTION AGAIN ON CAPITOL HILL.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/19/08

Length: 1:56

Description (script):

[Anchor:COLIN]

{***COLIN***}

[ReadRate:13]

[<mos>Lower3rdTalent_Colin</mos>]

IT'S BEEN WELL OVER A MONTH SINCE THE CALIFORNIA STATE BUDGET WAS DUE ON JULY FIRST...BUT THERE IS STILL NO END IN SIGHT.

SIX REPUBLICANS WERE NEEDED TO CROSS OVER TO PASS A STATE BUDGET IN THE ASSEMBLY.

BUT NOW *SEVEN ARE NEEDED, NANNETTE MIRANDA REPORTS WHY.

[TAKE PKG

OUTCUE: DIRECT

DURATION:1:56]

{***PKG***}

[<mos>CA BUDGET UPDATE PKG 0:59</mos>]

[<mos>Lower3rd_ASSM. NICOLE PARRA(D) Hanford</mos>][Notes:HITS AT : 31-39]

[<mos>Lower3rd_ASSM. TODD SPITZER(R) Orange</mos>][Notes:HITS AT : 1:00-1:09]

[<mos>Lower3rd_ASSM. PAUL KREKORIAN(D) Burbank</mos>][Notes:HITS AT : 1:17-1:31]

[<mos>Lower3rd_NANNETTE MIRANDAREporting</mos>][Notes:HITS AT : 1:32-1:40]

[<mos>Lower3rd_ASSM. ROGER NIELLO(R) Sacramento</mos>][Notes:HITS AT : 1:43-1:51]

<"I knew going in Sunday that if I didn't support the budget, something was going to happen."

In the latest twist to the State Budget saga, Central Valley Democrat Nicole Parra and her staff were booted out of their Capitol office today.

It's her punishment from the Assembly Speaker for bucking party lines last night when she withheld her vote on the Democrats' budget proposal.

The termed out moderate had vowed to do so if the Assembly had not addressed the water needs of her parched farming district.

(SOT) Assm. Nicole Parra/D-Hanford:

"Is it worth it? Yes, because my district, we need to know. If we don't pass a bond, there may never be a water bond in the next few years."

While lawmakers have been punished before by being assigned a broom closet-like office within the Capitol, no one's ever been booted to another building across the street.

Republicans consoled Parra during session and were quick to point out the move was a sign of weakness from a Speaker who's been on the job for only a few months.

(SOT) Assm. Todd Spitzer/R-Orange:

"To do this in the last several weeks of the Legislative session is just ridiculous. It shows a complete lack of maturity on behalf of the Speaker, and it shows why the Speaker can't get a budget."))

Democrats defended Karen Bass's decision ... even if it was only to prove they do not like members straying from the party.

(SOT) Assm. Paul Krekorian/D-Burbank:

"For anyone to continue to say 'no' to a responsible budget for no other reason ... that they are not able to deliver a water package to corporate/agri-business interests in this state ... is, to me, inexcusable."

Parra's vote wouldn't have made a difference anyway.

None of the Republicans voted 'yes' either because the Democratic proposal raised taxes to help close the 15-Billion deficit.

(SOT) Assm. Roger Niello/R-Sacramento or R-Assm. Budget Vice-Chairman:

"If we're lucky, maybe temporarily they could plug the gap, but they won't raise as much as projected because the **economy** is in the tank!"

direct nanette>

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/21/08

Length: 1:32

Description (script):

[Anchor:ORVILLE]

{***ORVILLE***}

[ReadRate:13]

[<mos>Lower3rdTalent_Orville</mos>]

THANKS PETE, NOW ONTO ANOTHER SUBJECT THAT HAS PEOPLE WATCHING AND WAITING NERVOUSLY, THE **ECONOMY**.

WE'VE ALL WATCHED AS CLOSURES AND EMERGENCY GOVERNMENT BAILOUTS ROCKED WALL STREET.

EARLIER THIS SUMMER THE GOVERNMENT STEPPED IN AND SAVED FREDDIE MAC AND FANNIE MAE.

AND JUST DAYS AGO THEY BAILED OUT INSURANCE GIANT A-I-G TO THE TUNE OF EIGHTY FIVE BILLION DOLLARS.

BUT MORE FEDERAL BAILOUTS MAY BE ON THE WAY.

ABC'S VIVIAN HURTADO REPORTS ON A PROPOSAL SOME SAY COULD COST TAXPAYERS CLOSE TO A TRILLION DOLLARS.

[TAKE PKG

OUTCUE: direct out

DURATION:1:32]

{***PKG***}

[<mos>Lower3rd_ECONOMY BAIL OUTWashington D.C.</mos>][[Notes:HITS AT :]

[<mos>Lower3rd_HENRY PAULSONSecretary of the Treasury</mos>][[Notes:HITS AT :]

[<mos>Lower3rd_CHRIS DODD (D)U.S. Senator</mos>][Notes:HITS AT :]
[<mos>Lower3rd_REP. JOHN BOEHNER (R)House Minority Leader</mos>][Notes:HITS AT :]
[<mos>Lower3rd_VIVIAN HURTADOABC News Washington</mos>][Notes:HITS AT :]
<IF TREASURY SECRETARY HENRY PAULSON STANDS TO
TEMPORARILY BECOME THE C-E-O OF THE BAILOUT TO SAVE THE U.S.
FINANCIAL SYSTEM ...THEN CONGRESS IS HIS BOARD OF DIRECTORS:
THEY HAVE TO GIVE HIM THE AUTHORITY TO ENGINEER THE MOST
MASSIVE BAILOUT SINCE THE GREAT DEPRESSION. THIS MEANS HELP
FOR BATTERED AMERICAN AND EVEN FOREIGN FINANCIAL
INSTITUTIONS. (SOT/PAULSON/THIS WEEK) "If they are clogged with illiquid
assets, they have the same impact on the American people as any other
institution." SOME EXPERTS SAY WITHOUT GOVERNMENT ACTION, THE
ECONOMY COULD BE DAYS AWAY FROM COLLAPSE. BUT THAT
INTERVENTION COMES WITH A COLLOSAL PRICE TAG-- --\$700 BILLION
DOLLARS FINANCED BY TAX PAYERS TO BUY BAD MORTGAGES THAT
HAVE PARALYZED LENDING--THE LIFEBLOOD OF THE ECONOMY.
LAWMAKERS ARE UNDER PRESSURE TO APPROVE THE BIGGEST
FINANCIAL RESCUE OUT EVER THIS WEEK. (SOT/DODD/THIS WEEK) "I
want it clean and simple, but again, I want accountability, I want some
reciprocity." (SOT/BOEHNER/THIS WEEK) "I think it makes the American people
angry that their taxpayer money has to be put at risk." YESTERDAY THE
PRESIDENT SAID THE RISK OF NOT SAVING THE FINANCIAL SECTOR FAR
OUTWEIGHS THE RISK OF THIS MAMMOUTH BAIL OUT . IN DOING SO,
SOME EXPERTS SAY THE FINANCIAL CAPITOL OF THE U.S. HAS
EFFECTIVELY MOVED FROM WALL STREET TO WASHINGTON. (ON
CAMERA TAG) ON THE CAMPAIGN TRAIL, JOHN MCCAIN CRITICIZED
RIVAL BARACK OBAMA FOR NOT PROVIDING AN ECONOMIC PLAN FOR
THE FINANCIAL MELTDOWN. BUT OBAMA BLAMED REPUBLICAN FAILED
ECONOMIC STRATEGIES AND SAID HIS PLAN WILL OFFER SOLUTIONS
THAT WILL HELP WALL STREET AND MAIN STREET. VH, ABCN, DC.>
}

EDUCATION

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/10/08

Length: 1:07

Description (script):

[Anchor:TORI]

{***TORI***}

[ReadRate:13]

[<mos>T_ToriBRUNETTI</mos>]

A SALT LAKE CITY TEACHER IS ON LEAVE AFTER ALLEGEDLY GETTING WAY TOO GRAPHIC DURING A SEX-ED DISCUSSION WITH HER MIDDLE SCHOOL STUDENTS.

SANDRA YI HAS THE STORY... WE WANT TO WARN YOU... IT'S A PRETTY GRAPHIC STORY.

[TAKE PKG

OUTCUE: TO TEACH EVER AGAIN.

DURATION:1:07]

{***PKG***}

[<mos>Lower3rd_DEWAYNE SMITHParent</mos>][Notes:HITS AT :00 - :03]

[<mos>Lower3rd_SUZANNE JOHNSONParent</mos>][Notes:HITS AT :13 - :21]

[<mos>Lower3rd_MARISSA POLOEISStudent</mos>][Notes:HITS AT :48 - :53]

<"These are our children and we're not going to breach the firewall of innocence." PARENTS SAY, SEX EDUCATION WENT TOO FAR, INSIDE A CLASSROOM FULL OF 8TH GRADERS, AT FORT HERRIMAN MIDDLE SCHOOL. THIS IS WHAT THEIR KIDS ARE TELLING THEM. "She explained how the teacher talked about masturbation, girl masturbation, boys, the wrong ways." "What bothered me is that, not only did we get into discussions of masturbatory activity, but we got into explicit descriptions of homosexual acts." "The right ways to have sex, the wrong ways to have sex. How long to make it last. I mean, disgusting." PARENTS SAY, THE TEACHER ALSO SHOWED STUDENTS FLIERS, WITH EXPLICIT CARTOON IMAGES. THIS 7TH GRADER HAD A FRIEND IN THE CLASS. "He thought it was gross and stuff and she showed a lot of pictures of stuff." A SPOKESPERSON FOR THE JORDAN SCHOOL DISTRICT WOULD NOT COMMENT ON THE ALLEGATIONS, BUT SAID THERE IS AN INVESTIGATION. MEANTIME, THE TEACHER HAS BEEN PUT ON ADMINISTRATIVE LEAVE. PARENTS DON'T THINK THAT'S ENOUGH. "We want her fired. We want her never to teach ever again.">

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

[<mos>T_ToriBRUNETTI</mos>]

{TORI}

PARENTS ARE CONSIDERING A LAWSUIT TO MAKE SURE THE TEACHER DOESN'T RETURN TO THE CLASSROOM... IF THE SCHOOL DISTRICT DOESN'T DO ANYTHING ABOUT IT.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/8/08

Length: 13

Description (script):

[Anchor:COURTNEY]

{***COURTNEY***}

[ReadRate:13]

[<mos>FemaleOTS_HOMESCHOOL</mos>]

PARENTS CAN NOW LEGALLY TEACH THEIR KIDS FROM HOME.

THAT'S THE DECISION MADE BY THE SECOND DISTRICT COURT OF APPEALS THIS MORNING.

THE COURT FIRST DECIDED IN MARCH THAT HOMESCHOOLING IS NOT LEGAL.

BUT THIS MORNING'S RULING OVERTURNS THAT DECISION.

THE GOVERNOR APPLAUDED IT, CALLING IT A VICTORY FOR THE EDUCATION COMMUNITY.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/22/08

Length: 2:31

Description (script):

[Anchor:TIM]

{***TIM***}

[ReadRate:13]

[<mos>Lower3rdTalent_Tim</mos>]

THE TOUGH ECONOMY HAS TRIGGERED NEW INTEREST IN CALIFORNIA'S PUBLIC SCHOOLS BY MIDDLE-CLASS FAMILIES.

KARA FINNSTROM REPORTS.

[TAKE PKG

OUTCUE: DIRECT

DURATION:2:31]

{***PKG***}

[<mos>Lower3rd_TAMMY ENNISNew Public School Parent</mos>][Notes:HITS AT : 12-16]

[<mos>Lower3rd_MARYBETH NOBSPPrivate School Parent</mos>][Notes:HITS AT : 49-53]

[<mos>Lower3rd_KRISTIN MASCHKAPasadena PEN</mos>][Notes:HITS AT : 110-115]

[<mos>Lower3rd_DR. KATHY ONOYEElem. School Director</mos>][Notes:HITS AT : 116-122]

[<mos>Lower3rd_RICHARD KAHLENBERGCentury Foundation</mos>][Notes:HITS AT : 143-151]

[<mos>Lower3rd_KARA FINNSTROMReporting</mos>][Notes:HITS AT : 210-231]

<THE ENNIS FAMILY NEVER THOUGHT THEY WOULD DO THIS... (nat pop filling out forms) he's six PULL ALL THREE KIDS OUT OF PRIVATE SCHOOLS... AND GO PUBLIC. I have a lot of anxiety built up and I just want to make sure that they are okay. BUT WHEN THE ECONOMY BEGAN TO TANK... IT TOOK THE ENNIS FAMILY WITH IT. ONE COST THAT ESPECIALLY HURT - ROCKETING TUITION - from eight to twelve thousand in today's economy THAT'S PER CHILD...FOR SOME PARENTS THAT'S JUST TOO HARD. THE ENNIS' ARE PART OF A GROWING TREND OF MIDDLE-INCOME FAMILIES TRANSFERING THEIR KIDS INTO PASADENA PUBLIC SCHOOLS -- IT REVERSES A TREND THAT BEGAN IN THE 70S WHEN A JUDGE ORDERED PUBLIC SCHOOLS HERE TO DESEGREGATE THROUGH BUSING. THAT LED MANY MIDDLE AND UPPER-INCOME FAMILIES TO GET OUT. THEY'VE LARGELY STAYED OUT EVER SINCE. Feedback was very negative about the schools... from drugs and bullying and things like that... (nat pop) BUT PUBLIC SCHOOL TEST SCORES IN PASADENA AND ACROSS CALIFORNIA HAVE RISEN IN RECENT YEARS.... AND A GRASSROOTS PUBLIC EDUCATION GROUP IS SHOWCASING THAT

IMPROVEMENT TO ATTRACT SOME PARENTS BACK TO THE PUBLIC SCHOOL SYSTEM. We don't do that with spin... we do that by making it easy for parents to get on campus, have good experiences and then they tell their friends. We're really seeing a groundswell of parents coming to our schools and I think that's exciting. TAMMY ENNIS -- A TEACHER HERSELF WHO'S WORKED AT PRIVATE AND PUBLIC SCHOOLS -- LOOKED AT PUBLIC SCHOOL STATISTICS, (nat pop greet at school) AND VISITED CAMPUSES... I was very pleased... and suprised. EDUCATIONAL LEADERS SAY THE INFLUX OF MIDDLE INCOME KIDS BENEFITS EVERYONE, INCLUDING TEACHERS. We know from 40 years of research that all students do better when there is a core of middle class students in a school and all do worse when there is a high concentration of poverty. THE ENNIS' SIMPLY HOPE THEIR KIDS WON'T LOSE OUT IN THE PROCESS. It's a child. You have to know your child is getting the best education they can. MANY PASADENA FAMILIES SAY EVEN WITH RISING TEST SCORES... PUBLIC SCHOOLS HAVE A LONG WAY TO GO. BUT INTEREST DOES APPEAR TO BE GROWING STATE-WIDE. WE CHECKED WITH HALF A DOZEN MAJOR SCHOOL DISTRICTS AND ALL REPORT AT LEAST A SLIGHT INCREASE IN TRANSFERS FROM PRIVATE SCHOOLS. KARA FINNSTROM CNN PASADENA, CALIFORNIA.>

COMMUNITY INTEREST

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 7/31/08

Length: 13

Description (script):

[Anchor:MIKE]

{***MIKE***}

[ReadRate:13]

[<mos>MaleOTS_REWARD</mos>]

DO YOU KNOW WHO MAY HAVE STARTED THE HUMBOLDT FIRE IN BUTTE COUNTY?

CAL FIRE OFFICIALS CAN GIVE YOU MORE THAN 70- THOUSAND REASONS TO GET IN TOUCH WITH THEM.

[TAKE VO

ITEM TIME:0:32]

{***VO***}

[<mos>Lower3rd_PARADISEButte County</mos>]

THE HUMBOLDT FIRE BURNED ALMOST 25 THOUSAND ACRES.. AND 87 HOMES.

AFTER IT WAS DETERMINED SOMEONE DELIBERATELY SET IT.. THE GOVERNOR'S OFFICE AND LOCAL BUSINESSES CONTRIBUTED TO A 72-THOUSAND DOLLAR REWARD TO FIND THE ARSONIST.

THIS WOMAN SAYS SHE WAS THE ONLY PERSON ON HER BLOCK WHO DIDN'T LOSE HER HOME.

SHE HOPES THE REWARD WILL HELP HER NEIGHBORS MOVE ON.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 8/8/08

Length: 1:26

Description (script):

[Anchor:MIKE]

{***MIKE***}

[ReadRate:13]

[<mos>NewDevelopmentsTalent_Mike</mos>]

WE NOW KNOW WHAT WITNESSES SAY HAPPENED MOMENTS BEFORE TUESDAY NIGHT'S TRAGIC HELICOPTER CRASH.

THE NATIONAL TRANSPORTATION SAFETY BOARD IS STILL IN TRINITY COUNTY TONIGHT GATHERING INFORMATION.

K-R-C-R NEWSCHANNEL SEVEN'S SHANNON HANDY IS LIVE TO TELL

[TAKE: ANIMATION: NEW DEVELOPMENTS]

{***ANIMATION: NEW DEVELOPMENTS***}

[<mos>NewDevelopments</mos>]

US WHAT THEY KNOW.. AND WHAT THEY'RE STILL TRYING TO FIGURE OUT.

SHANNON?

[TAKE: Sports Corner w/NEW DEVELOPMENTS in monitor]

{***SPORTS CORNER***}

[<mos>NewDevelopmentsTalent_Shannon</mos>]

MIKE, FIREFIGHTERS WHO SAW THE CRASH SEQUENCE UNFOLD SAY THEY COULD TELL SOMETHING WAS WRONG RIGHT WHEN THE SIKORSKY S-61 HELICOPTER TOOK OFF.

BUT, WITH VERY RUGGED TERRAIN AND BARELY RECOGNIZABLE WRECKAGE, THE NATIONAL TRANSPORTATION SAFETY BOARD SAYS THIS INVESTIGATION IS GOING TO TAKE SOME TIME.

[TAKE PKG

OUTCUE: this investigation

DURATION:1:26]

{***PKG***}

[<mos>crash what happened pkg 0:47</mos>]

[<mos>NewDevelopments_REDDINGShasta County</mos>][Notes:HITS AT :00-:07]

[<mos>NewDevelopments_CRASH SITETrinity County</mos>][Notes:HITS AT :18-:28]

[<mos>NewDevelopments_KITTY HIGGINSNational Trans. Safety Board</mos>][Notes:HITS AT :34-:40]

<the reports indicate that the lift off was slower than normal, that it rose 40 to 50 feet...the nose of the helicopter struck a tree and then there were several rotor strikes in trees that followed...

AFTER THE SIKORSKY S-61 HELICOPTER WENT DOWN--
FIREFIGHTERS ON THE GROUND TRIED TO HELP THEIR COMRADES.

ONE OF THE FOUR SURVIVORS FOUND THE STRENGTH TO GO BACK
INSIDE AND SAVE ANOTHER.

there were three people that were able to get out of the aircraft totally on their power-that one of those three went back and helped a fourth survivor.

THAT'S WHEN THEY SAY--THE CHOPPER BURST INTO FLAMES.
the aircraft came to rest left side about 150 yards from the take off site and the helicopter quickly filled up with very dense thick black smoke.

IN THIS EXCLUSIVE VIDEO, YOU CAN SEE WHERE THAT FIRE
SPARKED.

THE N-T-S-B SAYS COUNTLESS HOURS HAVE BEEN SPENT
EXAMINING EVERYTHING FROM THE TERRAIN TO THE COCKPIT'S VOICE
RECORDER BOX.

Recorder is in better condition then we hoped, given the conditions of the crash.

*WHAT WAS SAID JUST BEFORE THE CHOPPER WENT DOWN MAY
GIVE INVESTIGATORS THE ANSWERS THEY'RE LOOKING FOR.

WHY WAS THE TAKE OFF SLOWER THAN NORMAL?

WHAT CAUSED THE NOSE TO HIT A TREE?

IT COULD TAKE A YEAR TO COMPLETE THE INVESTIGATION.>

[TAKE: Sports Corner w/NEW DEVELOPMENTS in monitor]

{***SPORTS CORNER***}

[<mos>NewDevelopmentsTalent_Shannon</mos>]

THE NATIONAL TRANSPORTATION SAFETY BOARD IS ALSO LOOKING
INTO CONCERNS THAT IT TOOK TOO LONG TO GET ANY INFORMATION
ABOUT THE CRASH.

SHANNON HANDY, K-R-C-R NEWSCHANNEL SEVEN.

Treatment: Local News

Type: Field Report/Issues

Time: 5:30-7 a.m., 5-7p.m.

Date: 9/25/08

Length: 0:25

Description (script):

[Anchor:TIM]

{***TIM***}

[ReadRate:13]

[<mos>Lower3rdTalent_Tim</mos>]

YOU MIGHT WANT TO LEND AN *EAR* TO THIS NEXT STORY... IF
YOU'RE LOOKING FOR SOMETHING TO DO THIS WEEKEND.

HAWES (HAH-S) FARM IN ANDERSON UNVEILED ITS ANNUAL CORN
MAZE TODAY.

[TAKE VO

ITEM TIME:0:25]